Rehearse-A-Thon RHS Marching Knights September 17, 2022

Marching Knight and Starlet Parents/Guardians,

We are excited to announce Rehearse-A-Thon is back for the 2022 marching season!

What is Rehearse-A-Thon?: Rehearse-A-Thon is our largest fundraiser for the band as well as a FULL DAY marching rehearsal to help our students finalize our show for competition. We wrap up the day with a performance for parents and guests. Last year was our most profitable rehearse-a-thon raising over \$20,000 for our Band and Starlets thanks to the students hard work and donors like yourselves generosity!

What do you use the money for?: Marching season is expensive, buses to games and competitions, purchasing music, props, and choreography, paying for additional sectional instructors, competition fees, etc. If we are lucky enough to raise additional funds, we can use the money to make much needed purchases to help our band and starlet programs, like replacing 20+ year old instruments still being played by our students, helping support winter guard, etc. Band/Starlet Fees only cover a portion of the actual budget of ~\$25K needed to fund our Program.

What does my student need to do?: We are asking each student to raise a MINIMUM of \$200 by Rehearse-A-Thon on September 17th. We will provide them necessary paperwork to collect donations from friends, family, teachers and local businesses. In appreciation for their hard work raising funds, each student who raises the minimum amount at rehearse-a-thon will receive raffle tickets for some awesome prizes. The more they raise, the more tickets they get!

What can I do as a parent/guardian?: There are lots of ways you can help!

- 1. We are looking for help with **raffle prizes** (gift cards to local retailers, sports memorabilia, event tickets, etc.) Donations can be brought to band and marked as "Raffle Prize" by September 14th.
- 2. We are looking for companies (or families) to **sponsor the band** in return for various advertising opportunities. (We can provide our 501-C3 documentation upon request) Contact: rhsbandboosters@outlook.com for more information and sponsorship details.
- 3. Come **volunteer on the day of the event** and/or donate snacks or other needed items. This is a BIG event that requires lots of help, helping serve snacks and lunch, to setting up misting stations to help our students stay cool, and everything in between. Please look out for the sign-up genius coming soon.

Thank you in advance for your support of your students and the RHS Marching Knight and Starlet Programs. Please visit https://www.robinsonknightsband.com/rehears-a-thon.html for all pertinent information. If you have specific questions, you can reach out to rhsbandboosters@outlook.com.

-Jennifer Caramato-Rehearse-A-Thon Coordinator